

## PRIVACY POLICY

Welcome to Happen Digital! The present privacy policy has the purpose of abiding by the established by the Federal Law of Personal Data in Possession of Particulars Protection (Law), as well as the applicable Regulations of the same Law, Happen digital provides the same Privacy Policy for personal data handling from its Vendors, Clients and/or legal representatives. GIRLHAPPEN.COM, S.A.P.I.I de C.V. is responsible for handling your personal data.

### 1. Handling Purposes

Happen Digital will handle your personal data for the following purposes:

- Confirm your identity.
- Verify your profile.
- To get in touch with you by phone or email to clarify doubts, comments, make comments in the blog or website, send commercial bulletins, fill in forms, participate in webinars, ask for estimations, make consultations, communicate through social networks and through the digital ecosystem of Girl Happen, among others.
- For collection, payment and invoice activities.
- To ship products or services through the platform.
- To follow up on your purchases.
- We use your personal data to operate, provide, develop and improve the products and services we offer our Clients. The main goals include.
  - Buy and deliver products and services. We use your personal data to take and handle orders, deliver products and services, process payments and communication with you about purchases, products and services and promotional offers.
  - Provide, solve problems and improve. We use your personal data to provide functionality and analyze performance.
  - Recommendations and customization. We use your personal data to recommend applications, products and services that may be of your interest, identify your preference and customize your experience.

- Abide by our legal obligations. In some cases, we gather and use your personal data to abide by applicable laws. For example, we collect data about your establishment location and the bank information required to verify identity and other purposes.
- Contact you. We use your personal data to contact you in relation with Girl Happen or Happen Digital through different channels (for example, by phone, email, forms, chat).
- Fraud and credit risk prevention. We use personal data to prevent and detect fraud and abuse with the purpose of protecting our Clients' safety.
- Verify your identity.

Also, your personal data will be used for the following secondary purposes for which, according to the LAW, we request your express consent:

- Send you our newsletter.
- Send you bulletins, publicity.
- Advertisements about new products and launches.
- Advertise discounts, promotions and benefits.
- Publicity. We use your personal data to show advertisements based on interests of characteristics, products and services that may be of your interest. We don't use data that personally identifies you to show advertisements based on interests.
- Marketing. We use your personal data to send you emails or other communications about characteristics, products and services that may be of your interest.

<input type="checkbox"/> Yes, I give GIRLHAPPEN.COM S.A.P.I., de C.V, my express consent so that it handles my personal data for secondary purposes.	<input type="checkbox"/> No, I don't give GIRLHAPPEN.COM S.A.P.I., de C.V, my express consent to handle my personal data for secondary purposes.
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What kind of data do we collect for these purposes?

Your data may be gathered through our website or by phone, and will be the following:

- Personal or legal name
- Email

- Official ID
- Phone
- Cell phone
- Delivery Address
- Proof of Address
- Invoice Data
- Federal Taxpayer Registry
- Credit or debit card information

Handling your personal data will be made according to the principles, rights and obligations established in the Federal Law of Personal Data in Possession of particulars Protection, its Regulations and other applicable regulations (LAW).

**2. With whom will we share the personal information and for which purposes?**

Happen Digital does not participate in selling personal data of its Clients to third parties but only for the following purposes:

External service suppliers: We employ other companies and individuals to perform services on our behalf. For example, ship purchases of products or services, deliver packages, send mail and email, eliminate repetitive information of Client lists, analyze data, offer marketing assistance, provide search results and links (including links and payment lists) process payments, transfer content, grade, evaluate and manage the credit risk and provide Client service. These service suppliers have access to certain personal data required to perform their activities but they must not be used for other purposes.

Happen Digital may provide personal data and account data when they are needed to abide by the law, to guarantee or protect the rights, property or safety of Girl Happen or Happen digital, our Clients or third parties. This includes exchanging information with other societies and organizations to protect against fraud.

Apart from the established, we will notify in case any information is shared with third parties so that the person may decide whether or not they share said information.

**3. Means to exercise Access, Rectification, Cancellation and Opposition Rights (ARCO).**

According to the Law you have the right to exercise at any moment your Access, Rectification, Cancellation and Opposition Rights (ARCO). The procedure will be as follows:

- a. Send us an email to [datos@girlhappen.com](mailto:datos@girlhappen.com), and state your full name, documents that certify your identity, a clear and precise description of personal data with which you seek to exercise some ARCO rights.
- b. When we receive your request we will send you a confirmation with the corresponding file number and date. In case of not abiding by the requirements established in the previous point we ask you to rectify your request. In case of not doing so it will be taken as not presented.
- c. Your request will be answered through the provided email in a term of 15 working days counted from the date in which we receive your request.

You may revoke consent for treatment of your personal data at any moment. For this, you must need to present a request following the previously described terms.

#### **4. Options to limit the use of your personal data**

Happen Digital informs that your personal data, sensitive data, property ownership data or financial data will be safeguarded under administration safety measures, electronic, physical and technical have been implemented with the purpose of protecting your data against any damage, loss, alteration, destruction or unauthorized the use, access and treatment, as well as to reduce the any risk that could take place.

#### **5. Changes to the Privacy Policy**

The present privacy policy can be modified at any moment by Happen Digital. Any change to the present privacy policy will be published on its website <http://www.girlhappen.com/>

#### **6. Privacy Policy Consent**

<input type="checkbox"/> I give GIRLHAPPEN.COM, S.A.P.I. de C.V, my express consent to handle my personal and property ownership data according to the terms established in the present privacy policy.	<input type="checkbox"/> I don't give GIRLHAPPEN.COM, S.A.P.I. de C.V, my express consent to handle my personal and property ownership data according to the terms established in the present privacy policy.
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Last updated: September 13th 2022